



Based in Richmond, Kigoos Summer Swim Club is registered under the BC Society Act and is a member of the British Columbia Summer Swimming Association (BCSSA). Largest in the region, the club offers a first-class, year-round swim program which includes a summer competitive program, a winter maintenance program (Tsunami), and year-round Masters Swimming for adult swimmers at all levels. Since 1959, Richmond Kigoos has been a perennial summer-swimming powerhouse, consistently placing at the top at the BC Regionals and in the top five at the BC Provincials.

Kigoos summer competitive season runs from May 1 to mid-August with Steveston Outdoor Pool as home base for most swimmers. Due to the increased demand, Kigoos swimmers also practice at Watermania during the competitive season and through the winter maintenance program. There are currently more than 300 swimmers registered in Kigoos with new swimmers joining the club each year.

For more than 50 years, Kigoos Swim Club has helped make children stronger swimmers, build lasting friendships, developed children into positive, productive members of the community and created leadership and mentorship opportunities for our youth. Kigoos, a First Nations word meaning fish that swim fast, fosters teamwork while enabling individual accomplishment. All of this is made possible through the commitment, dedication and energy of the coaches, volunteer executive, parents and swimmers.

Community Involvement

The Kigoos Swim Club relies on individual fees, provincial funding and donations to maintain operations and equipment. Each year, club expenses such as pool rentals increase and equipment requires replacement or upgrading. While new swimmers enroll in the club annually, Kigoos registration is restricted to ensure that every swimmer receives exceptional coaching.

Every Kigoos family is expected to contribute a minimum number of parent participation hours which helps to minimize staffing costs for the club. Parents contribute at every level from the Board of Directors to pool officials and deck volunteers at all meets. Parent volunteers also contribute to fundraising efforts, event operations and club social events. In total, Kigoos families contribute more than 2500 parent participation hours annually to the management of the club and its activities.

In addition to hosting the inaugural meet, as the largest club in the region Kigoos is relied upon by other clubs to ensure the success of the summer competitive season. With the most

swimmers competing at weekly meets throughout the season, Kigoos contributes a majority of volunteer deck officials and timekeepers at each meet. Every year, Kigoos plays host to the BC Fraser South Regional competition which brings together more than 450 swimmers from Richmond, Delta, South Surrey/White Rock, Surrey and Cloverdale.

Kigoos also plays an important role in aquatics in Richmond with a representative sitting on the Richmond Aquatic Users Association. This organization brings together representatives of different groups who have a vested interest in the current aquatic services and future aquatic plans of the city of Richmond. A Kigoos representative also sits on the Fraser South Regional Board and acts as a liaison between the club and the BC Summer Swim Association.

Although best known as a summer swim club, Kigoos provides leadership and logistical support for the regional secondary school swim meet hosted by Richmond School District each fall.

Recognition Opportunity

Kigoos Swim Club recognizes the importance of building mutually beneficial relationships with our community partners. As a sponsor of the Club, your business has the opportunity to market directly to the more than 130 families who are registered in our programs, to their friends and families, and to the many spectators that support our Club. Recognition will be based on the level of sponsorship and may include:

\$5,000 +

- ✓ As major sponsor you will receive a full page ad in our Ice Breaker Program (June 7-8, 2014) for the inaugural meet of the season hosted by Kigoos and attended by more than 400 swimmers from across the Region.
- ✓ Promotional banners may also be displayed throughout the venue including the high traffic area adjacent to the pool where swimmers and their families congregate while waiting for their race to be called. This area is also highly visible to the local foot traffic that is present on any weekend in Steveston.
- ✓ You will receive a full page ad in our program and banner opportunity for our Junior Development Meet (July 9, 2014).
- ✓ Banner opportunity as part of our Steveston Salmon Festival parade on July 1 (Kigoos float won first place in the athletics category for 2012 and 2013).
- ✓ Company logo printed on t-shirts which are proudly worn as part of the Kigoos uniform by all swimmers and coaches at meets throughout the region.
- ✓ Kigoos Notifier – your company information will be added to the footer of all email communications sent to Kigoos families throughout the year (with a hyperlink to your business website).
- ✓ Kigoos Website – logo placement and a hyperlink to your business website on the newly designed Kigoos website for a full year.
- ✓ Media – your business will be featured in traditional and social media opportunities related to the club.
- ✓ Verbal recognition – your business will verbally recognized at our annual parents' social event and at our year-end awards ceremony.

\$2,000 - \$4,999

- ✓ You will receive a half page ad in our Ice Breaker Program (June 7-8, 2014) for the inaugural meet of the season hosted by Kigoos and attended by more than 400 swimmers from across the Region.
- ✓ You will receive a half page ad in our program and banner opportunity for our Junior Development Meet (July 9, 2014).
- ✓ Company logo printed on t-shirts which are proudly worn as part of the Kigoos uniform by all swimmers and coaches at meets throughout the region.
- ✓ Kigoos Notifier – your company information will be added to the footer of all email communications sent to Kigoos families throughout the year (with a hyperlink to your business website).
- ✓ Kigoos Website – logo placement and a hyperlink to your business website on the newly designed Kigoos website for a full year.
- ✓ Media – your business will be featured in traditional and social media opportunities related to the club.
- ✓ Verbal recognition – your business will verbally recognized at our annual parents' social event and at our year-end awards ceremony.

\$1,000 - \$1,999

- ✓ You will receive a quarter-page ad in our Ice Breaker Program (June 7-8, 2014) for the inaugural meet of the season hosted by Kigoos and attended by more than 400 swimmers from across the Region.
- ✓ You will receive a quarter-page ad in our program and banner opportunity for our Junior Development Meet (July 9, 2014).
- ✓ Company logo printed on t-shirts which are proudly worn as part of the Kigoos uniform by all swimmers and coaches at meets throughout the region.
- ✓ Kigoos Notifier – your company information will be added to the footer of all email communications sent to Kigoos families throughout the year.
- ✓ Kigoos Website – logo placement for a full year on the newly designed Kigoos site.
- ✓ Media – your business will be featured in social media opportunities related to the club.
- ✓ Verbal recognition – your business will verbally recognized at our annual parents' social event and at our year-end awards ceremony.

\$500 - \$999

- ✓ You will receive logo placement in our Ice Breaker Program (June 7-8, 2014) for the inaugural meet of the season hosted by Kigoos and attended by more than 400 swimmers from across the Region.
- ✓ You will receive logo placement in our program and banner opportunity for our Junior Development Meet (July 9, 2014).
- ✓ Kigoos Website – logo placement for a full year on our newly designed site.
- ✓ Media – your business will be featured in social media opportunities related to the club.
- ✓ Verbal recognition – your business will verbally recognized at our annual parents' social event and at our year-end awards ceremony.

Thank you, in advance, for your consideration of our proposal. If you have any questions, or you require additional information about this capital campaign please contact Lisa Cowell, Volunteer Fund Development Manager at 604-839-2205 or lcowell@telus.net.